

Media Production.

Elevating your story

The Process, Step by Step.

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Step 1.

It all starts with a conversation





Let's talk.



We invest time to understand your business, audience, and aspirations - to ensure your shoot delivers assets that truly work for your brand.

Here are a few things we might chat about:

1. What you need to communicate and why it matters
2. Who your audience is and how they consume content
3. Where the content will live (web, social, campaigns, internal)
4. The style, tone and level of production required
5. How we maximise value from your shoot





Step 2.

Shaping your vision





Elevated Storytelling for Ambitious Brands

Your proposal.

With a clear picture of what you need, we'll define the full project scope, budget, and timeline, covering everything from shoot days to final deliverables.





Step 3.

Early ideas start to take shape





Moodboards.



We curate visual references and creative concepts that capture the look, feel, and tone we're aiming for - giving us a shared direction before cameras roll.

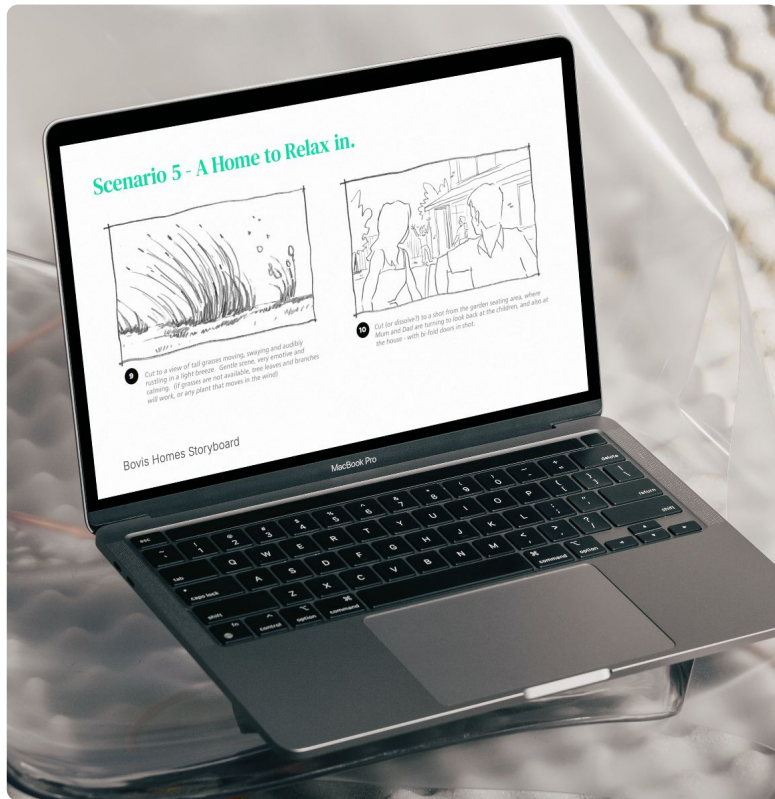




Step 4.

Framing the full picture





Storyboards. ←

For video production, we develop detailed sequences and camera moves, mapping out timing, transitions, and key shots so you can visualise the complete narrative flow before production begins.



Step 5.

Setting the stage





Planning the shoot.



We handle all the details - from location scouting and model selection to set build, props, art direction, and shot lists. Nothing is left to chance.





Step 6.

Where it all comes together





Capturing content.

On shoot days we follow a detailed schedule, creating a calm, relaxed environment. We use professional-grade equipment to capture dynamic, cinematic footage and imagery to elevate your brand. You'll see the progress along the way with screens set up to show you real time results as the content comes together.



Step 7.

Fine-tuning the narrative





Post shoot presentation. ←

We share the initial selects and rough edits so you can see the footage captured in full, review pacing and tone, and provide early feedback before we refine further.



Step 8.

Elevating every detail





Post production.



Following your selections, we carefully edit and enhance your assets. We refine every detail - from colour grading and effects, to animation and sound design, ensuring perfect alignment with your brand, message, and brief.





Step 9.

Delivering your assets



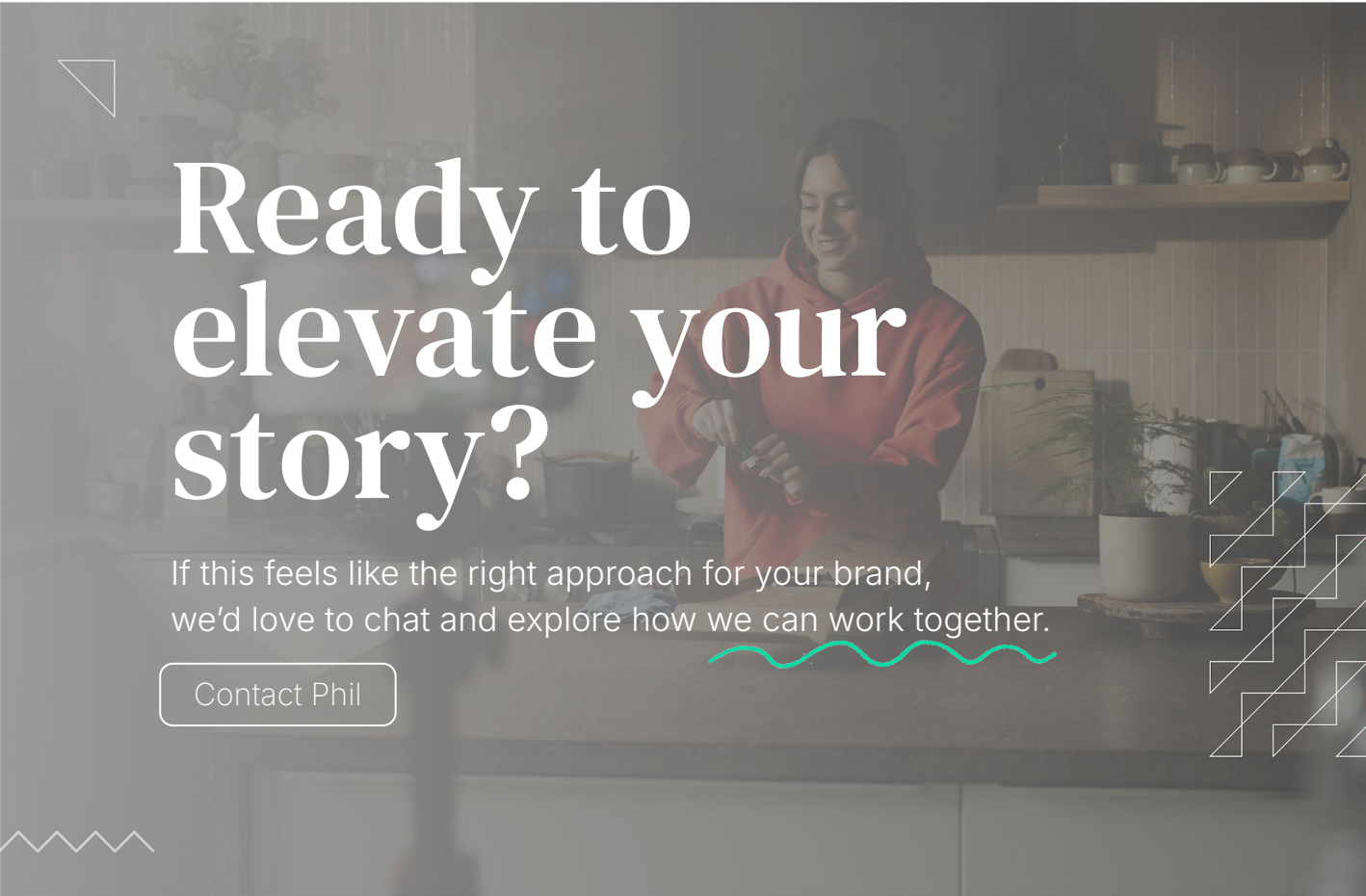


Delivery. ←

You'll receive export-ready files in all needed formats, plus ongoing support for campaigns to keep your visuals evolving.

Here's what you can expect to receive:

1. Polished, platform-ready creative
2. Multi-format exports
3. Refined edits aligned to your brand
4. Continued support as your content evolves

A background image of a woman in a red hoodie smiling while preparing food in a kitchen. The image is dimmed to allow text to be read over it. There are several geometric line art elements: a small triangle in the top left, a zigzag line in the bottom left, a grey triangle in the middle right, and a series of white and teal geometric shapes on the right side.

Ready to elevate your story?

If this feels like the right approach for your brand,
we'd love to chat and explore how we can work together.

Contact Phil